

CURRENT AFFAIRS

A Magazine of Politics & Culture

P.O. Box 441394, West Somerville, MA 02144 ♦ (504)-264-3453 ♦ currentaffairs.org

Dear _____

What a fortunate individual you are! Not only is it _____, but you now have a yearlong subscription to *Current Affairs*, the world's most intelligent and sophisticated print magazine. Thanks to a generous friend of yours named _____, you have quite a year ahead of you! A year in which, despite growing older, you shall be treated involuntarily to six extraordinary issues of a very colorful and amusing periodical. I hope you will find it amenable to your taste, and that by the time of your second issue, you will be regularly exclaiming: "Well, gosh, if that isn't the finest little magazine I've ever laid eyes upon, then my name isn't _____!"

Current Affairs is a magazine quite unlike anything else you have beheld. Yes, it contains the usual supply of chess puzzles and apocalyptic prophecies, but we like to think we are something somewhat less ersatz than your workaday newsstand tabloid. You may find fewer photographs of celebrity genitalia within our pages, it's true, but what we lack in prurience we more than make up for in page count. "Quantity is a quality of its own," as the Soviets used to chuckle. You can investigate our popular pamphlet "What is *Current Affairs*?" for further explication.

_____, when I founded *Current Affairs*, I had one simple goal: to minimize my personal tax liability through writing off luxury goods as business expenditures. But over time, this magazine has come to mean so much more. It is now the wellspring of a vast media empire, one encompassing everything from suggestive T-shirts to podcasts about manatees. As a mogul, I have much to be proud of. But it is you who reaps the results. *Current Affairs* will inform you about politics, tickle your fancybone, and assault your eyes. You will inevitably find yourself both deeply moved and moderately perplexed.

Copies of *Current Affairs* will begin streaming onto your doorstep in January of 2016. We hope that they bring you both delight and information, and that you become a better person for having read them. Our writers and editors often work hard to produce this magazine, and if the end results are not worth it, then what are they worth at all?

Congratulations on your gift subscription. The next time you encounter _____, consider embracing them in an enthusiastic hug, to display your limitless gratitude for this unusual gift.

Warmly,



Nathan J. Robinson
Editor, *Current Affairs*